

MEDIA 7x

Design ME Marketing - Case Study



Design ME Marketing

Design ME Marketing, a Long Island-based web design and marketing firm, helps businesses boost visibility and drive conversions through cutting-edge SEO, PPC, content marketing, and social media strategies.

They tuned to Media 7x to stay ahead of the curve and secure stronger, long-term growth.

Challenges

- It was a brand-new website with low Domain Authority, Page Authority and Trust Flow.
- The Keywords selected by the client were not ranking anywhere and had medium competition.
- The On-page content of the website was not optimized appropriately.

Solution

- We have performed a site audit and fixed various onsite issues that have been encountered such as website load time, website speed, URL structure, image alt tags, robots.txt, sitemap etc.
- We categorized dedicated pages for dedicated keywords and then accordingly optimize the On-page content according to the keywords we are targeting for a page.
- We suggested landing pages to the client and optimized them according to the keywords so that the page can rank well in Google SERPs.
- We have drafted Meta tags for the service pages, have also added keyword optimized on-page content wherever necessary.
- We created local citations and thus optimized the website locally.

- Not only this, we continuously built high quality contextual links and post them on website which have high PA, high DA, and high TF. Some of the e.g. are [goodreads.com](https://www.goodreads.com/), [boredpanda.com](https://www.boredpanda.com/), onmogul.com, <http://patch.com/>, <https://www.buzzfeed.com/>, <https://storify.com/>, etc.
- Overall, our aim was to build 5 7 high-quality links every week.

Results

Domain	Keyword	Initial Google Rankings	Start	Current Google Ran	1 Day	7 Days	30 Days	Life
www.designmemarketing.com/lon...	new york seo expert	-	1	-	11	-	-	99
www.designmemarketing.com/lon...	new york seo services	-	1	5	7	-	-	99
www.designmemarketing.com/ne...	new york seo consultant	-	2	-	-	1	3	98
www.designmemarketing.com/lon...	seo services new york	-	3	4	4	-	-	97
www.designmemarketing.com/lon...	new york seo	-	4	9	13	1	1	96
www.designmemarketing.com/lon...	seo company in new york	-	4	7	7	2	-	96
www.designmemarketing.com/pp...	ppc advertising new york	-	5	1	1	1	1	95

designmemarketing.com Desktop Mobile

Organic Search Positions for google.com database

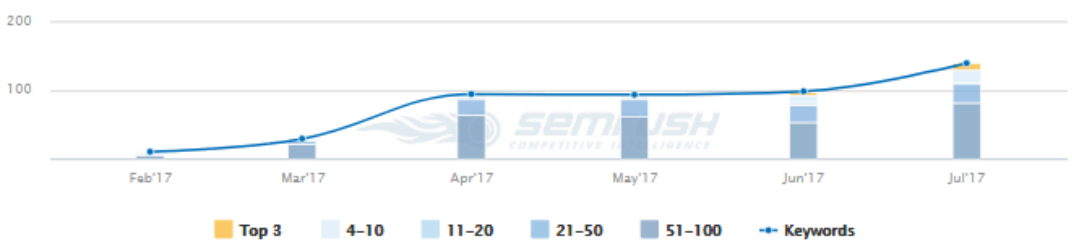
139
KEYWORDS

218
TRAFFIC

\$2.7K
TRAFFIC COST

Traffic Keywords Notes

1M 6M 1Y 2Y All Time



Design ME Marketing - New York Web Design and SEO Company

<https://www.designmemarketing.com/>

Ahrefs Rank

897,418

UR

30

DR

50

Backlinks

74.5K +853

Live 33.1K

Referring domains

288 +4

Live 195

Organic keywords

157 +12

Organic traffic

196 -11

Paid keywords

0

Referring domains LIVE INDEX

All time

One year

Last 30 days

